

SUBMIT A COMPANY: USDD 2016, WASHINGTON DC

FINAL SUBMISSION DEADLINE: JULY 18, 2016

PLEASE READ: The information entered in this form will be used for scoring by the Selection Committee and will NOT be made publicly available. If you are selected to present in the USDD, separate information will be required at a later time, which WILL be made publicly available.

- Submitting companies should be affiliated to a university as a university startup or spin-off. Companies may self-nominate but indicate a university affiliation for verification
- Please do NOT enter any proprietary information. Members of the selection committee will not be asked to sign non-disclosure agreements or any similar documents
- Answer all questions correctly and accurately. You will receive an email from us acknowledging receipt of your complete application
- Stay within the prescribed word limits. Keep your answers concise and succinct.
- You can only submit one company per device. If you are a university office and would want to submit multiple companies to the USDD, then you must access and complete the form from different devices.
- Respondents can change their answers to their submission even after they complete the form provided that they access the form from the same device used to complete the submission.

For more information about the USDD, dates and deadlines, visit <http://ncet2.org/demoday2016>

For questions about this form, please email demoday2016@ncet2.org with the subject (in brackets): [USDD SUBMISSION]

Or watch the video of the USDD webinar [here](#)

* 1. Company Name

* 2. How old is your company? (Year incorporated)

3. How many people does your company employ?

* 4. Company representative filling-out this form:

First Name

Last Name

Position in the Company

Primary Email

Secondary Email (if any)

Telephone Number

* 5. Company Location

City/Town

State/Province

ZIP/Postal Code

* 6.

Indicate University Affiliation and University Contact of your Company (For 3rd person verification)

Do not put yourself as the university contact.

The ideal university contact is someone familiar with your company. An example would be a person from your university's startup office or a person from a university program that provides services and support to your company.

Name of University

Contact in the University

Department/Position

Telephone Number

Email

How does the university person work with you or your company?

* 7. Technical Areas: Please select all that apply

Pharmaceuticals and Medical

Biological Services
Biotechnology
Life Sciences
Medical Devices
Pharmaceuticals
Agri-bio
Veterinary medicine
Genomics
Therapeutic vaccines
Antibody technologies

Chemicals and Engineering

Agriculture
Clean Technology
Energy
Environmental Sustainability
Water
Chemicals
Materials
Instrumentation
Manufacturing
Nanotechnology
Semiconductors
Sensors
Software
Aerospace
Engineering
Industrial
Infrastructure
Alternative Fuel
Solar
Energy Storage
Robotics, Droids

IT and Software

Communications
Entertainment
Media
Telecoms
IT
Internet
Networking
Cyber security
Defense
Homeland Security
Security
Financial Technology
Big Data
Health IT
Software

Consumer-Facing New Models

Consumer Products and Services
Cosmetics
Food & Nutrition
Personal Care
Distribution
Financial Services
Retailing
Services
Educational Technology
Electronics
Mobility and Transportation (ex: automotive, rail, air)
Sports and entertainment
Packaging
Electrical and Electronic
Telecommunication
Media and Entertainment

Other (please specify. separate by commas)

* 8. Company Description (limit to 200 to 250 words)

* 9. Who is your Management Team?

List all members of your management team include their title and a short description of their role in the company and their first and last name. Enter each team member on a separate line.

* 10. Technology Description (100 words or less)

11. How would you describe the maturity of your technology? (Select one that applies)

- 0 - Unproven idea/proposal Paper concept. No analysis or testing has been performed
- 1 - Concept demonstrated. Basic functionality demonstrated by analysis, reference to features shared with existing technology or through testing on individual subcomponents/subsystems. Shall show that the technology is likely to meet specified objectives with additional testing
- 2 - Concept validated. Concept design or novel features of design validated through model or small scale testing in laboratory environment. Shall show that the technology can meet specified acceptance criteria with additional testing
- 3 - New technology tested Prototype built and functionality demonstrated through testing over a limited range of operating conditions. These tests can be done on a scaled version if scalable
- 4 - Technology qualified for first use Full-scale prototype built and technology qualified through testing in intended environment, simulated or actual. The new hardware is now ready for first use
- 5 - Technology integration tested Full-scale prototype built and integrated into intended operating system with full interface and functionality tests
- 6 - Technology installed Full-scale prototype built and integrated into intended operating system with full interface and functionality test program in intended environment. The technology has shown acceptable performance and reliability over a period of time
- 7 - Proven technology integrated into intended operating system. The technology has successfully operated with acceptable performance and reliability within the predefined criteria

* 12. What is your Value Proposition? Why is this new & what areas will it impact? (100 words or less)

* 13. Technology Approach (Non-confidential only, 200 words or less)

* 14. Intellectual Property Status (200 words or less)

* 15. Proof-of-Concept Data (Existing or Proposed, 200 words or less)

* 16. Manufacturing Scale-up Status: (Mark one)

- None In process
 Seeking assistance completed

* 17. Existing Funding Sources

(Example: government grants (SBIR/STTR Funding), angel or VC funding, university grants; separate answers by commas)

* 18. State or Describe an Ideal Relationship with a Strategic Partner (200 words or less)

* 19. What are you seeking?

- Funding or investment
 Technical Assistance
 Access to Markets
 Licensing
 Other (please specify)

* 20. List any corporates that you think would be interested in your company. Separate by commas.

END OF FORM