

NATIONAL COUNCIL OF ENTREPRENEURIAL TECH TRANSFER (NCET2)

UNIVERSITY STARTUPS CONFERENCE & DEMO DAY 2017

WASHINGTON, D.C. • APRIL 18-20



The search is on for the **Best University Startups of 2017!**

We are calling all universities and their startups to apply and be considered to present live at the next University Startups Conference and Demo Day on April 18-20, 2017 in Washington, D.C.

ABOUT THE USDD:

The National Council of Entrepreneurial Tech Transfer (NCET2) will hold its second University Startups Demo Day (USDD) at the Washington Convention Center in Washington, DC on April 18-20, 2017.



The USDD is part of the annual University Startups Conference. It provides universities and their startups, corporate open innovation and venturing groups, VCs, and angels access and opportunities to discover, network, and explore meaningful partnerships. The event will also hold a series of Congressional office visits to raise awareness of the pivotal role that universities play in the formation of high potential startups, the creation of high-value jobs across the country, and overall national competitiveness.

The USDD will showcase forty (40) of the **Best University Startups for 2017** in the following technology areas: Pharmaceuticals and Medical, Advanced Manufacturing, Cleantech and Chemicals, ICT, and Consumer-Facing Platforms.

The startups will be evaluated and scored by the Corporate Selection Committee, comprised of corporates in open innovation and venturing. They will select and score the companies based on (1) corporate interest, and (2) venture metrics.

HOW TO PARTICIPATE?

• FOR UNIVERSITIES AND UNIVERSITY STARTUPS:

- Submit companies to the Demo Day through the Company Submission Form: <http://www.ncet2.org/2017-annual-conference/2017-demo-day.html>
- Come to Washington, DC for the University Startups Conference and Demo Day in April 2017 to connect with corporates and investors

• FOR CORPORATES:

- Be part of the Selection Committee to see ALL the companies in your technology area
- Come to the University Startups Conference and Demo Day in April 2017 to meet with startups and speak in a corporate panel

- Fill out the Corporate Information Sheet: <http://www.ncet2.org/2017-annual-conference/selection-committee.html>
- **FOR ANGELS, VCs, and Government Funding Agencies:**
 - Email us at usdemoday@ncet2.org to request an invite

CORPORATE SELECTION COMMITTEE:

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| <ul style="list-style-type: none"> • Air Products - Specialized Chemicals • Astra Zeneca - Pharmaceuticals • Barrilla - Food Processing • BASF - Diversified Chemicals • BMW - Auto & Truck Manufacturers • Dassault Systemes - Software & Programming • Eastman - Specialized Chemicals • Eli Lilly Co. - Pharmaceuticals • Evonik - Specialty chemicals • Faurecia - Automotive parts manufacturing • GlaxoSmithKline - Pharmaceuticals • Hyundai - Auto & Truck Manufacturers • IBM - Computer Services • Johnson and Johnson - Medical Equipment & Supplies | <ul style="list-style-type: none"> • Janssen Pharmaceutical Companies of J&J - Pharmaceuticals • M Ventures (Merck Ventures) - Healthcare, Life Sciences, Performance Materials • Medline - Medical and Surgical Supplies • Pepsico - Beverages and Foods • Pfizer - Pharmaceuticals • SABIC - Chemicals • Saint-Gobain - Construction Materials • Sanofi - Pharmaceuticals • Schlumberger - Oil Services & Equipment • Sony - Consumer Electronics • The J.M. Smucker Company - Food Processing • Unilever - Household/Personal Care • Western Digital Capital - Computer Storage Devices |
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THE USDD PHASES AND DEADLINES:

1. Submission of University Startups

- Early Submission Deadline – December 15, 2016
- Second Submission Deadline - January 20, 2017
- Final Submission Deadline – February 28, 2017

2. Committee Scoring and Selection

- Startups are distributed to selection committee based on their technology areas
- Startups are ranked and scored based on team, IP, technology, etc.
 - First batch - February 24, 2017 (first 20 companies selected)
 - Second batch - March 17, 2017 (remaining 20 companies selected)

** Submissions not selected in the first round will be automatically re-submitted and included in the final selection round.*

3. Invitations to Companies presenting in Demo Day

- First batch: March 3, 2017
- Second batch: March 24, 2017

4. University Startups Conference and Demo Day, April 18-20, 2017

- Live presentation of companies to corporates, angels, VCs, and government agencies
- One-on-one meetings and networking
- Congressional Office visits for university startup officers and their startups

National media will be invited to mark the event and to provide universities and companies unparalleled exposure. The exposure is a valuable opportunity for:

- University Startups to attract corporate and investor interest in their companies
- Universities to highlight their importance to national competitiveness and to showcase their best startups

MORE INFORMATION:

- **Email** us at usdemoday@ncet2.org
- **Visit** <http://www.ncet2.org/2017-annual-conference.html>
- **Demo Day FAQs** <http://www.ncet2.org/2017-annual-conference/faqs.html>