What Our Startup Development Officers Do

Startup Development Officers (SDOs):

- Work to license IP to our corporate members
- Work with universities to create the startups
- License the IP into startups
- Employ and mentor student researchers and post-docs after graduation in startups
- Position faculty as chief scientific officers and advisers
- Find experienced management teams, advisers, and mentors for startups
- Work with our corporate members to set-up development milestones for the startups
- Set-up funding milestones
- Work with SBIR managers, Angels, and VCs to provide funding for startups
- Sit on the board of directors and advisers

A Sample of Technical Areas of Interest

Below is a sample of areas that NCET2 Fortune 500 Corporate Members are interested in. View the full list: [http://ncet2.org/techareas](http://ncet2.org/techareas)

**Pharma & Medical**
- Antibody technologies
- Biological Services
- Biotechnology
- Genomics
- Life Sciences
- Medical Devices

**Advanced Manufacturing**
- 3D Printing
- Advanced composites manufacturing
- Aerospace
- Digital Design and Manufacturing Innovation
- Engineering
- Flexible hybrid electronic circuits

**Clean Tech & Chemicals**
- Agri-bio/Agriculture
- Alternative Fuel
- Clean Technology
- Cosmetics and Personal Care
- Energy
- Energy Storage

**Information & Communications Technology**
- Analytics
- Artificial Intelligence
- Augmented Reality/Mixed Reality/Virtual Reality
- Big Data
- Blockchain
- Communications and Telecommunications
- Cybersecurity
- Defense

Active Marketing of University IP and University Startups to Fortune 500 Companies

NCET2's STARTUP DEVELOPMENT PROGRAMS help universities, faculty, researchers, and students create, develop, and fund market-aligned university startups
- IP2STARTUP PROGRAM
- STARTUP DEVELOPMENT OFFICER PROGRAM
- UNIVERSITY STARTUP CONFERENCE AND DEMO DAYS

National Council of Entrepreneurial Tech Transfer
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Tel. (202) 580-8382 | Email: startupdevelopment@ncet2.org
URL: [http://ncet2.org](http://ncet2.org)
NCET2 Startup Development Programs

The National Council of Entrepreneurial Tech Transfer's mission is to develop industry-aligned startups from the hundreds of billions of dollars of federally-funded annual research in university and federal labs.

1. **IP2Startup Program:**
   - The IP2Startup Program is designed to identify university and federal lab IP for licensing and startup creation with Fortune 500 feedback
   - Your IP will be reviewed and scored by NCET2 Fortune 500 Corporate Members in their technology interest areas (1) to license directly or (2) to have NCET2 create, develop and fund startups that align with corporate business needs

2. **Startup Development Officer (SDO) Program:**
   - SDOs are (1) former Fortune 500 executives, (2) angel/VC investors, and (3) serial entrepreneurs with extensive knowledge and experience in startup development
   - SDOs assist startups created by our IP2Startup Program through successful milestones to a significant market event

3. **University Startups Conference and Demo Days (USDD)**
   - The USDD event brings together universities, startups, researchers, entrepreneurs, and Fortune 500 companies to facilitate technology commercialization via startups
   - Your startups will be reviewed and scored by our NCET2 Fortune 500 Corporate Members
   - Two ways to submit to the showcase:
     - o You submit startups you created for showcasing
     - o You submit IP through the IP2Startup program where NCET2's SDOs create the startups for showcasing

How can we help you, the University TTO?

Start engaging with NCET2 and you can actively market your University IP and University Startups to our Fortune 500 Corporate Members who:
- Help TTOs identify & develop promising IP
- Provide market intelligence to help in patenting decisions
- May license the IP directly
- Identify IP for startup development
- Help TTOs understand industry needs
- Provide access to corporate partnerships and investments
- Provide student and researcher entrepreneurial development and training by NCET2 Startup Development Officers (SDOs)

"Identifying early stage startups is generally a challenge and NCET2 does a great job in identifying, vetting and ultimately showcasing the most promising companies. Having a hit rate of 20% is simply outstanding!"

- Fortune 100 Technology Scout

Submit Here:
- TO SUBMIT IP to the IP2Startup Program: [http://ncet2.org/submitip](http://ncet2.org/submitip)
- TO SUBMIT STARTUPS to the University Startups Demo Day (USDD): [http://ncet2.org/submitstartup](http://ncet2.org/submitstartup)

All submissions will be reviewed by NCET2 Fortune 500 Corporate Members from tech scouting, open innovation, R&D, external innovation, corporate venturing and various business units and also by NCET2 Startup Development Officers (SDOs) consisting of serial entrepreneurs, angel investors and ex-corporate executives

Partial List of Corporate Members: [http://ncet2.org/selectioncommittee](http://ncet2.org/selectioncommittee)
List of Startup Development Officers (SDOs): [http://ncet2.org/sdo](http://ncet2.org/sdo)

LEARN MORE ABOUT THE STARTUP DEVELOPMENT PROGRAM AND START ENGAGING WITH NCET2

TO SET-UP A CALL WITH US:
Email us at startupdevelopment@ncet2.org
Tel. (202) 580-8382