

## SUBMIT A COMPANY: USDD 2016, WASHINGTON DC

**EARLY SUBMISSION DEADLINE: JUNE 20, 2016**

**PLEASE READ:** The information entered in this form will be used for scoring by the Selection Committee and will NOT be made publicly available. If you are selected to present in the USDD, separate information will be required at a later time, which WILL be made publicly available.

- Submitting companies should be affiliated to a university as a university startup or spin-off. Companies may self-nominate but indicate a university affiliation for verification
- Please do NOT enter any proprietary information
- Answer all questions correctly and accurately

**For more information about the USDD, dates and deadlines, visit <http://ncet2.org/demoday2016>**

**For questions about this form, please email [demoday2016@ncet2.org](mailto:demoday2016@ncet2.org) with the subject (in brackets): [USDD SUBMISSION]**

**Or watch the video of the USDD webinar [here: http://ncet2.org/demoday2016#webinar](http://ncet2.org/demoday2016#webinar)**

\* 1. Company Name

\* 2. How old is your company? (Year incorporated)

3. How many people does your company employ?

\* 4. Company representative filling-out this form:

First Name

Last Name

Position in the Company

Primary Email

Secondary Email (if any)

Telephone Number

**\* 5. Company Location**

**City/Town**

**State/Province**

**ZIP/Postal Code**

**\* 6. Indicate University Affiliation of your Company.**

(Who sent you this submission form? You may either be a university startup, spin-off, student or faculty startup. Self-nominating companies must indicate a university affiliation for verification.)

Name of University

Contact in the University

Department/Position

Telephone Number

Email

How is the university  
person work with you or  
your company?

\* 7. Technical Areas: Please select all that apply

**Pharmaceuticals and Medical**

*Biological Services*  
*Biotechnology*  
*Life Sciences*  
*Medical Devices*  
*Pharmaceuticals*  
*Agri-bio*  
*Veterinary medicine*  
*Genomics*  
*Therapeutic vaccines*  
*Antibody technologies*

**Chemicals and Engineering**

*Agriculture*  
*Clean Technology*  
*Energy*  
*Environmental Sustainability*  
*Water*  
*Chemicals*  
*Materials*  
*Instrumentation*  
*Manufacturing*  
*Nanotechnology*  
*Semiconductors*  
*Sensors*  
*Software*  
*Aerospace*  
*Engineering*  
*Industrial*  
*Infrastructure*  
*Alternative Fuel*  
*Solar*  
*Energy Storage*  
*Robotics, Droids*

**IT and Software**

*Communications*  
*Entertainment*  
*Media*  
*Telecoms*  
*IT*  
*Internet*  
*Networking*  
*Cyber security*  
*Defense*  
*Homeland Security*  
*Security*  
*Financial Technology*  
*Big Data*  
*Health IT*  
*Software*

**Consumer-Facing New Models**

*Consumer Products and Services*  
*Cosmetics*  
*Food & Nutrition*  
*Personal Care*  
*Distribution*  
*Financial Services*  
*Retailing*  
*Services*  
*Educational Technology*  
*Electronics*  
*Mobility and Transportation (ex: automotive, rail, air)*  
*Sports and entertainment*  
*Packaging*  
*Electrical and Electronic*  
*Telecommunication*  
*Media and Entertainment*

Other (please specify)

\* 8. Company Description (limit to 200 to 250 words)

\* 9. Who is your Management Team?

List all members of your management team include title and role in the company and their first and last name. Enter each team member on a separate line.

\* 10. Technology Description (100 words or less)

11. How would you describe the maturity of your technology? (Select one that applies)

- 0 - Unproven idea/proposal Paper concept. No analysis or testing has been performed
- 1 - Concept demonstrated. Basic functionality demonstrated by analysis, reference to features shared with existing technology or through testing on individual subcomponents/subsystems. Shall show that the technology is likely to meet specified objectives with additional testing
- 2 - Concept validated. Concept design or novel features of design validated through model or small scale testing in laboratory environment. Shall show that the technology can meet specified acceptance criteria with additional testing
- 3 - New technology tested Prototype built and functionality demonstrated through testing over a limited range of operating conditions. These tests can be done on a scaled version if scalable
- 4 - Technology qualified for first use Full-scale prototype built and technology qualified through testing in intended environment, simulated or actual. The new hardware is now ready for first use
- 5 - Technology integration tested Full-scale prototype built and integrated into intended operating system with full interface and functionality tests
- 6 - Technology installed Full-scale prototype built and integrated into intended operating system with full interface and functionality test program in intended environment. The technology has shown acceptable performance and reliability over a period of time
- 7 - Proven technology integrated into intended operating system. The technology has successfully operated with acceptable performance and reliability within the predefined criteria

\* 12. What is your Value Proposition? Why is this new & what areas will it impact? (100 words or less)

\* 13. Technology Approach (Non-confidential only)

\* 14. Intellectual Property Status:

\* 15. Proof-of-Concept Data (Existing or Proposed):

\* 16. Manufacturing Scale-up Status: (Mark one)

- None  In process  
 Seeking assistance  completed

\* 17. Existing Funding Sources:

*(Example: government grants (SBIR/STTR Funding), angel or VC funding, university grants)*

\* 18. State or Describe an Ideal Relationship with a Strategic Partner:

\* 19. What are you seeking?

- Funding or investment  
 Technical Assistance  
 Access to Markets  
 Licensing  
 Other (please specify)

\* 20. List any corporates that you think would be interested in your company. Separate by commas.

END OF FORM